



The image features a central logo for 'Cointraffic MARKETPLACE'. The logo is set within a light beige, irregularly shaped background. Above the word 'MARKETPLACE' is the 'Cointraffic' brand name, which includes an orange square icon with a white 'C' and the word 'Cointraffic' in a dark blue sans-serif font. 'MARKETPLACE' is written in a large, bold, dark blue sans-serif font. Surrounding this central element is a thin black line forming an irregular octagonal shape. Various colorful icons are placed around this line: two shopping bags (one orange, one teal) at the top left; an orange heart icon at the top; a white search bar with a blue magnifying glass icon at the top right; a white tag with an orange Bitcoin symbol at the top right; a blue shopping cart at the middle right; a smartphone with a blue thumbs-up icon at the bottom right; two orange Bitcoin coins at the bottom; two credit cards (one orange, one teal) at the bottom left; and a pink and purple Instagram-style icon at the bottom left. A small black starburst icon is located at the very top center.

 Cointraffic

# MARKETPLACE



## COINTRAFFIC MARKETPLACE

### Your One-Stop Solution for Crypto Advertising

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The Cointraffic Marketplace is a centralized platform designed to streamline the process of managing marketing campaigns for Web3 teams.

The Marketplace provides easy and fast access to exclusive ad placements across top crypto outlets. It offers tools for comparing marketing opportunities, purchasing ready-to-deploy campaigns, and coordinating advertising efforts, all in one place.

- **Exclusive Ad Placements:** Seamless access to exclusive ad placements across top crypto outlets such as Etherscan, Blockchair, BeInCrypto, TheDefiant, Cryptocompare, Coin360, and Crypto-Insiders.
- **Well-Defined Target Audience:** The Marketplace ensures your ads are delivered to a precise, well-defined audience, making your marketing campaigns more efficient and effective.
- **Clear Campaign Terms:** With transparent campaign terms, you know exactly what you're getting, eliminating any guesswork or confusion.
- **Effortless Ad Campaign Management:** The Marketplace provides an easy-to-navigate platform for easy comparison and selection of marketing campaigns.
- **Attention-Grabbing Ads:** Advertisers can now create long-term synergies with their target audience using engaging ads, ensuring maximum visibility where needed most.
- **High Convertibility:** Secure the best ad placements and enjoy high traffic conversion rates. Concentrate on building your project while Cointraffic ensures it gets maximum exposure.
- **Accessible for All:** Whether you're a seasoned marketer or a newbie, the Cointraffic Marketplace ensures a smooth experience from start to finish.






Etherscan  
etherscan.io

Monthly traffic  
**13.6M**

GEO  
**US, IN, JP**

Category  
**Website**

Gambling  
**Disabled**

<div><div>Etherscan</div><div>Transaction Details</div><div><div>Sponsored:  Cointraffic: Take off with your ad campaign today</div><div><div>Overview</div><div>Logs (1)</div><div>State</div><div>Comments</div></div><div><div>Transaction Hash:</div><div>0x0463eb</div><div>Status:</div><div>Success</div></div></div></div> <div><div>Text ad</div><div>Header text placement</div><table><tr><td>Price type</td><td>CPM</td></tr><tr><td>Avg. CPM</td><td>€4.6</td></tr><tr><td>Gambling</td><td>Allowed</td></tr><tr><td>CTR</td><td>0.14 - 0.24%</td></tr><tr><td>Avg. impressions</td><td>300 000</td></tr></table><div><div>Price</div><div>from € 1 410</div></div><div><div>Requirements:</div><div>15 words ad text accompanied by a 20x20 png icon followed by 1 URL redirect backlink</div></div></div>	Price type	CPM	Avg. CPM	€4.6	Gambling	Allowed	CTR	0.14 - 0.24%	Avg. impressions	300 000	<div><div>0x0463ebb8b2d21302d8e3e3637ba3c90c297addceebc78099b16add62055e4d8a</div><div>Success</div><div>17711745 43 Block Confirmations</div><div>8 mins ago (Jul-17-2023 08:19:11 AM +UTC) Confirmed within 7 mins:52 secs</div><div>Approved PSYOP For Trade On 1inch v5: Aggregation Router</div><div>Check in Token Approvals</div><div></div></div> <div><div>Banner ad</div><div>Middle page banner</div><table><tr><td>Price type</td><td>CPM</td></tr><tr><td>Avg. CPM</td><td>€11</td></tr><tr><td>Gambling</td><td>Allowed</td></tr><tr><td>CTR</td><td>0.08 - 0.18%</td></tr><tr><td>Avg. impressions</td><td>130 000</td></tr></table><div><div>Price</div><div>from € 1 410</div></div><div><div>Requirements:</div><div>1140x90, 730x90 and 321x101</div></div></div>	Price type	CPM	Avg. CPM	€11	Gambling	Allowed	CTR	0.08 - 0.18%	Avg. impressions	130 000	<div><div>ock / Token / Domain Name</div><div>Resources Developers More Sign in</div><div><div>Exchange</div><div>Play</div><div>Gaming</div></div><div><div>Sponsored</div><div> Cointraffic</div><div>Ready, set, launch! Start Now</div><div>Take off with your ad campaign today and reach new heights.</div></div></div> <div><div>Button ad</div><div>Header text placement</div><table><tr><td>Price type</td><td>Fixed</td></tr><tr><td>Gambling</td><td>Allowed</td></tr></table><div><div>Price</div><div>from € 1 410</div></div><div><div>Requirements:</div><div>Title no more than 10 words, Description no more than 15 words, 1 URL Redirect Backlink and 1 20x20 png icon</div></div></div>	Price type	Fixed	Gambling	Allowed
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More Etherscan ad placements are available [here\\*](#)

To gain access to a comprehensive overview of various ad placements, it's necessary to [register with Cointraffic as an advertiser](#).



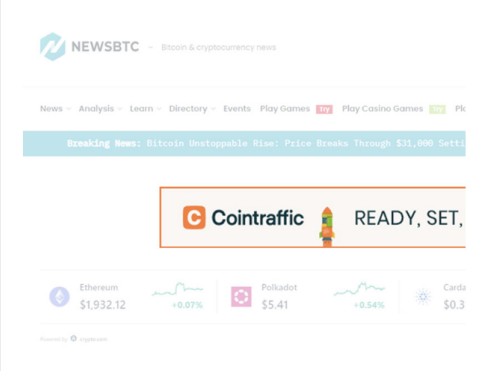
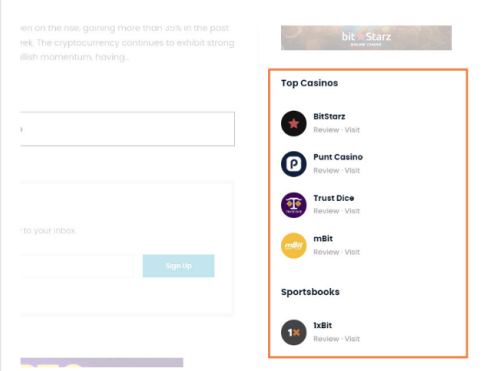
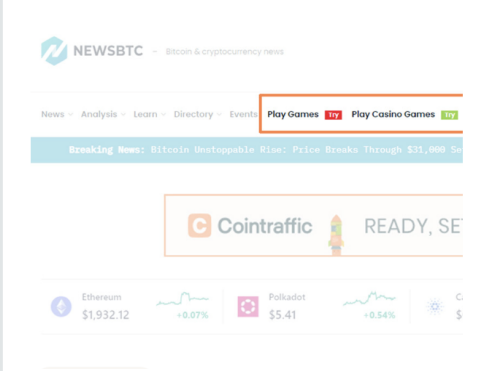
**Newsbtc**  
newsbtc.com

Monthly traffic  
**654.2k**

GEO  
**US, GB, IN**

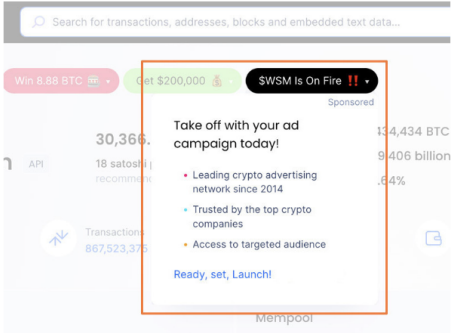
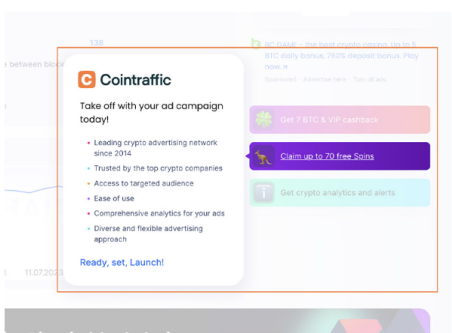
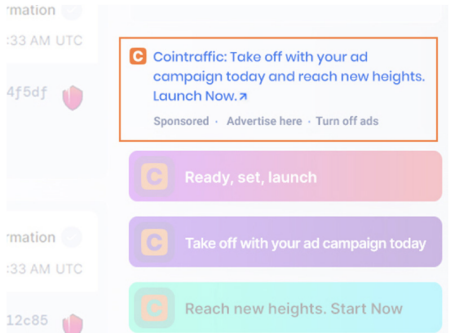
Category  
**Website**


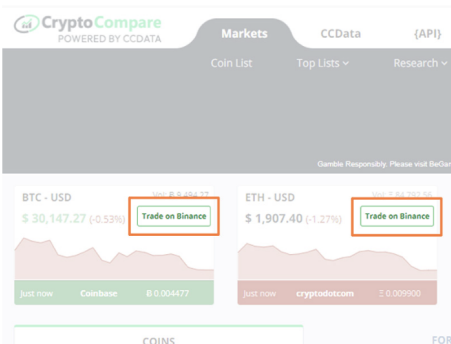
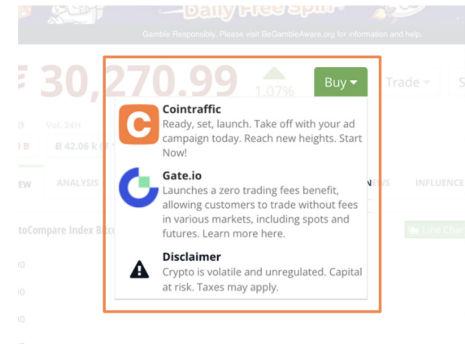
Gambling  
**Disabled**

 <p><b>Banner ad</b></p> <p>Banners all over the website</p> <p>Price type <b>Fixed</b></p> <p>Gambling <b>Allowed</b></p>	 <p><b>Logo</b></p> <p>Featured logo</p> <p>Price type <b>CPM</b></p> <p>Gambling <b>Allowed</b></p>	 <p><b>Button ad</b></p> <p>Menu button</p> <p>Price type <b>Fixed</b></p> <p>Gambling <b>Allowed</b></p>
<p>Price <b>from € 7 940</b></p>	<p>Price <b>from € 3 180</b></p>	<p>Price <b>from € 4 450</b></p>
<p><b>Requirements:</b></p> <p>1200*90px; 728*90px; 300*250px slots</p>	<p><b>Requirements:</b></p> <p>138*45px</p>	<p><b>Requirements:</b></p> <p>15 words ad text + link</p>

More NewsBTC ad placements are available [here\\*](#)

To gain access to a comprehensive overview of various ad placements, it's necessary to [register with Cointraffic as an advertiser](#).

		
<div> <div>Button ad</div> <div>Top button</div> </div> <div> <div>Price type</div> <div>Fixed</div> </div> <div> <div>Gambling</div> <div>Not Allowed</div> </div>	<div> <div>Button ad</div> <div>Side button</div> </div> <div> <div>Price type</div> <div>CPM</div> </div> <div> <div>Gambling</div> <div>Not Allowed</div> </div>	<div> <div>Text ad</div> <div>Native ad</div> </div> <div> <div>Price type</div> <div>Fixed</div> </div> <div> <div>Gambling</div> <div>Not Allowed</div> </div>
<div> <div>Price</div> <div>from € 14 440</div> </div>	<div> <div>Price</div> <div>from € 8220</div> </div>	<div> <div>Price</div> <div>from € 13 330</div> </div>
<div>Requirements:</div> <div> <div>- CTA on the button (up to 15 characters (including spaces) + emoji) - Logo - Header sentence - Body text or bullet points - closing CTA - preferred colour for the button - target link</div> </div>	<div>Requirements:</div> <div> <div>- CTA on the button (up to 34 characters (including spaces) + emoji) - Logo - Header sentence - Body text or bullet points - closing CTA - preferred colour for the button - target link</div> </div>	<div>Requirements:</div> <div> <div>- Up to ~75 characters - Target link</div> </div>

																										
<div><div>Banner ad</div><div>Custom top banner</div></div> <table><tr><td>Price type</td><td>CPM</td></tr><tr><td>Avg. CPM</td><td>€12.5</td></tr><tr><td>Gambling</td><td>Allowed</td></tr><tr><td>CTR</td><td>0.20%</td></tr><tr><td>Avg. Impressions</td><td>850 000</td></tr></table> <div><div>Price</div><div>from € 10 820</div></div>	Price type	CPM	Avg. CPM	€12.5	Gambling	Allowed	CTR	0.20%	Avg. Impressions	850 000	<div><div>Button ad</div><div>Homepage chart buttons</div></div> <table><tr><td>Price type</td><td>CPM</td></tr><tr><td>Avg. CPM</td><td>€4.8</td></tr><tr><td>Gambling</td><td>Allowed</td></tr><tr><td>CTR</td><td>0.10%</td></tr><tr><td>Avg. Impressions</td><td>1 200 000</td></tr></table> <div><div>Price</div><div>from € 5 880</div></div>	Price type	CPM	Avg. CPM	€4.8	Gambling	Allowed	CTR	0.10%	Avg. Impressions	1 200 000	<div><div>Button ad</div><div>Buy Coin pages button</div></div> <table><tr><td>Price type</td><td>Fixed</td></tr><tr><td>Gambling</td><td>Allowed</td></tr></table> <div><div>Price</div><div>from € 5 880</div></div>	Price type	Fixed	Gambling	Allowed
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Avg. Impressions	1 200 000																									
Price type	Fixed																									
Gambling	Allowed																									
<div><div>Requirements:</div><div>The banner is 100% responsive and it is made by our designers. We need your design team to provide us with some mockups for these sizes (vector-draw): 1170px x 100px; 375px x 90px/375px x 125px; 420px x 125px; 750px x 90px. No animations.</div></div>	<div><div>Requirements:</div><div>2-3 words ("Trade on XYZ" or "Buy on XYZ")</div></div>	<div><div>Requirements:</div><div>A logo (50x50 px) and 120 characters</div></div>																								

More CryptoCompare ad placements are available [here\\*](#)

To gain access to a comprehensive overview of various ad placements, it's necessary to [register with Cointraffic as an advertiser](#).



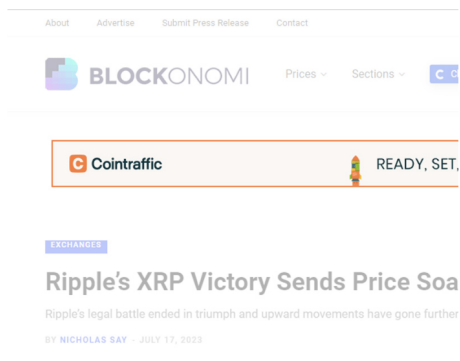
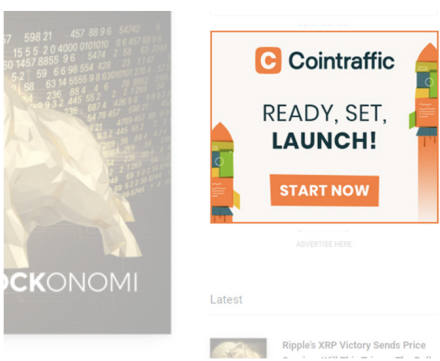
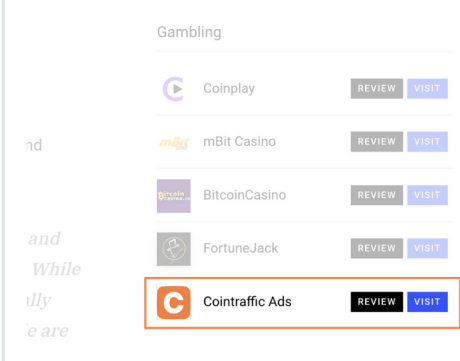
Monthly traffic  
blockonomi.com

Monthly traffic  
139.3k

GEO  
US, CA, GB

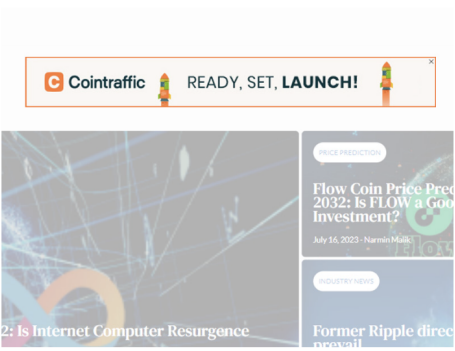
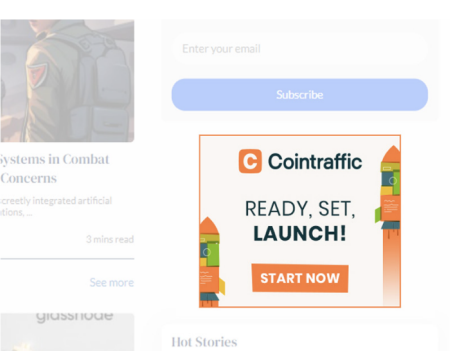
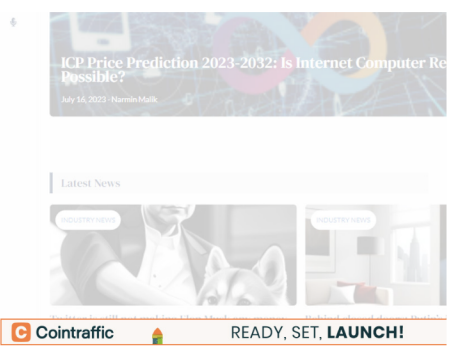
Category  
Website

Gambling  
Disabled

 <p><b>Banner ad</b></p> <p>Top banner</p> <p>Price type <b>Fixed</b></p> <p>Gambling <b>Allowed</b></p>	 <p><b>Button ad</b></p> <p>Top of sidebar</p> <p>Price type <b>Fixed</b></p> <p>Gambling <b>Allowed</b></p>	 <p><b>Button ad</b></p> <p>Logo in sidebar</p> <p>Price type <b>Fixed</b></p> <p>Gambling <b>Allowed</b></p>
Price <b>from € 3 000</b>	Price <b>from € 2 000</b>	Price <b>from € 1 000</b>
Requirements: 1200x90	Requirements: 300x250	Requirements: logo and 2 links

More Blockonomi ad placements are available [here\\*](#)

To gain access to a comprehensive overview of various ad placements, it's necessary to [register with Cointraffic as an advertiser](#).

 <div> <b>Banner ad</b>  Homepage leaderboard </div> <div> <div>Price typeFixed</div> <div>GamblingAllowed</div> </div>	 <div> <b>Button ad</b>  Homepage sidebar </div> <div> <div>Price typeFixed</div> <div>GamblingAllowed</div> </div>	 <div> <b>Button ad</b>  Sticky footer </div> <div> <div>Price typeFixed</div> <div>GamblingAllowed</div> </div>
<div>Pricefrom € 4 000</div>	<div>Pricefrom € 1 750</div>	<div>Pricefrom € 3 500</div>
<div>Requirements:</div> <div>Desktop: 728x90,970x90,468x60</div>	<div>Requirements:</div> <div>300x250,336x280,250x250</div>	<div>Requirements:</div> <div>Desktop: 300x250,300x600,728x90,970x9,468x60</div> <div>Mobile: 320x50, 320x100, 300x50, 300x100</div>



The Defiant

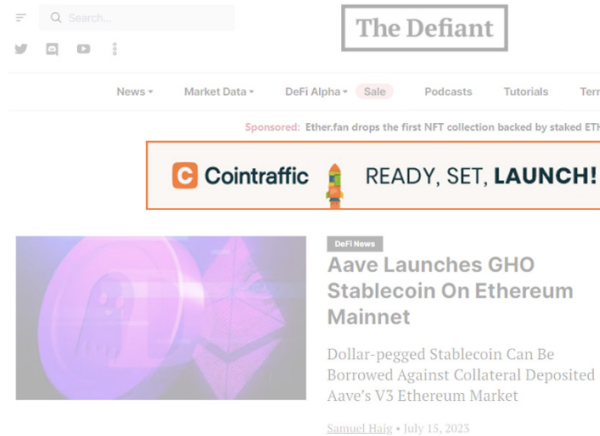
The Defiant  
thedefiant.io

Monthly traffic  
3M

GEO  
US, GB, IN

Category  
Website

Gambling  
Disabled



## Banner ad

Homepage leaderboard

Price type

Fixed

Gambling

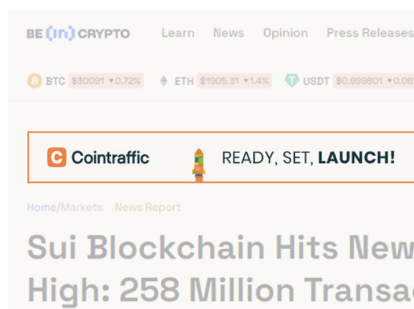
Not allowed

Price

from € 2 750

## Requirements:

Desktop: 970x100 Mobile: 300x100



### Banner ad

Top banner

Price type	<b>CPM</b>
Avg. CPM	<b>€ 10</b>
Gambling	<b>Not allowed</b>
CTR	<b>0.20%</b>
Avg. impressions	<b>900 000</b>

Price **from € 9 000**

#### Requirements:

Desktop: 1160x65  
Mobile: 320x100

### Gameplay Handicapped earlier 3 Games



### Banner ad

Content banner

Price type	<b>Fixed</b>
Avg. CPM	<b>€ 10</b>
Gambling	<b>Not allowed</b>
CTR	<b>0.2%</b>
Avg. impressions	<b>900 000</b>

Price **from € 9 000**

#### Requirements:

Desktop: 300x250  
Mobile: 300x250



### Button ad

Sticky footer

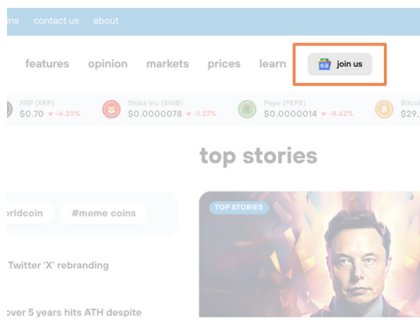
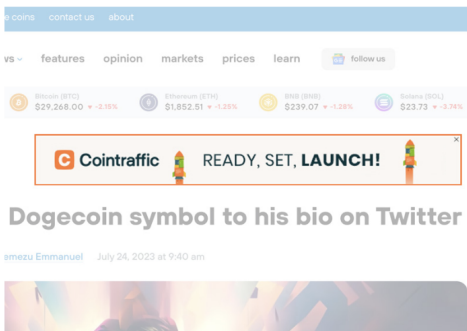
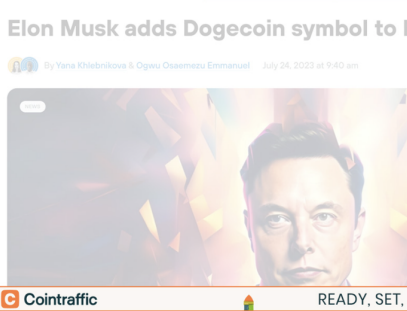
Price type	<b>Fixed</b>
Gambling	<b>Not allowed</b>

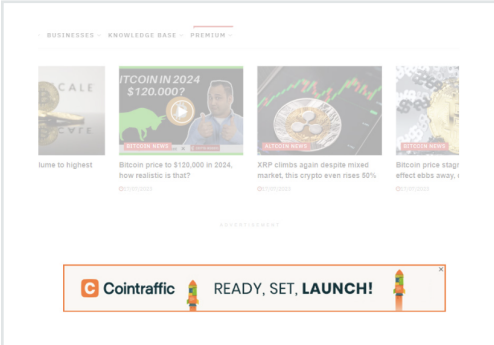
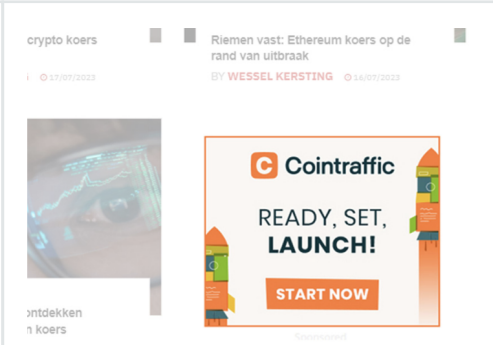
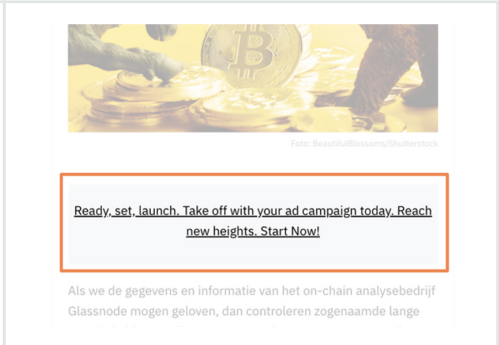
Price **from € 5 880**

#### Requirements:

responsive x 74px



 <p><b>Banner ad</b></p> <p>Button ad</p> <table><tr><td>Price type</td><td>Fixed</td></tr><tr><td>Gambling</td><td>Not allowed</td></tr></table>	Price type	Fixed	Gambling	Not allowed	 <p><b>Banner ad</b></p> <p>Leadership banner</p> <table><tr><td>Price type</td><td>Fixed</td></tr><tr><td>Gambling</td><td>Not allowed</td></tr></table>	Price type	Fixed	Gambling	Not allowed	 <p><b>Button ad</b></p> <p>Sticky footer</p> <table><tr><td>Price type</td><td>Fixed</td></tr><tr><td>Gambling</td><td>Not allowed</td></tr></table>	Price type	Fixed	Gambling	Not allowed
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<table><tr><td>Price</td><td>from € 4 000</td></tr></table>	Price	from € 4 000	<table><tr><td>Price</td><td>from € 3 500</td></tr></table>	Price	from € 3 500	<table><tr><td>Price</td><td>from € 10 000</td></tr></table>	Price	from € 10 000						
Price	from € 4 000													
Price	from € 3 500													
Price	from € 10 000													
<p><b>Requirements:</b></p> <p>Custom made</p>	<p><b>Requirements:</b></p> <p>Desktop: 1160x65</p> <p>Mobile: 320x100</p> <p>Tablet: 468x60</p>	<p><b>Requirements:</b></p> <p>Responsive (72px height)</p>												

 <div> <b>Button ad</b>  Homepage banner (desktop) </div> <div> <div>Price type</div> <div>Fixed</div> </div> <div> <div>Gambling</div> <div>Not allowed</div> </div>	 <div> <b>Banner ad</b>  In-article banner (desktop) </div> <div> <div>Price type</div> <div>Fixed</div> </div> <div> <div>Gambling</div> <div>Not allowed</div> </div>	 <div> <b>Button ad</b>  Native in-article (mobile) </div> <div> <div>Price type</div> <div>Fixed</div> </div> <div> <div>Gambling</div> <div>Not allowed</div> </div>
<div>Price</div> <div>from € 4 500</div>	<div>Price</div> <div>from € 1 500</div>	<div>Price</div> <div>from € 5 000</div>
<div>Requirements:</div> <div>970x250, 970x90, 728x90</div>	<div>Requirements:</div> <div>336x280, 320x480</div>	<div>Requirements:</div> <div>Max 220 characters</div>

More Crypto Insiders ad placements are available [here\\*](#)

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## ABOUT COINTRAFFIC

**150M+**

monthly premium  
traffic

**15K+**

successfully completed  
campaigns

**600+**

publishers



If you have any question or need assistance regarding our services, please contact us at [support@cointraffic.io](mailto:support@cointraffic.io)